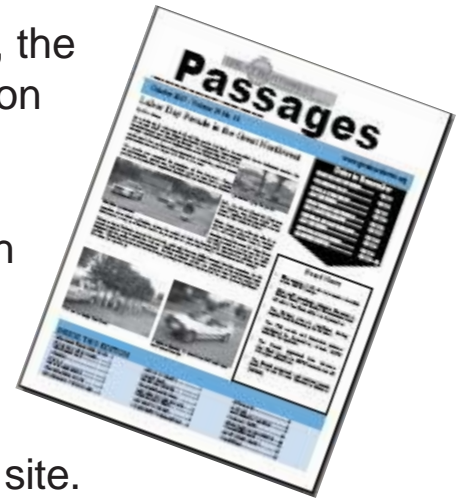


Advertising is ^{Not} Expensive in the Great Northwest

With over 20,000 residents and nearly 5,000 homes, the Great Northwest Community Improvement Association is the largest Homeowner Association (HOA) in San Antonio. We publish 5,200 copies of the Passages newspaper monthly, and distribute them right to each member's door, plus we post all back issues on our web site at www.GreatNorthwest.org.



We now have three ways for a business to advertise with us, and to receive **FREE** advertising on our web site.

1. Advertise using our normal low monthly rates.
2. Sign up to become a Sponsor* of a GNW event, such as our quarterly Newcomers' Reception or one of our numerous holiday / social events, and get **FREE** advertising.
3. Offer **FREE** (or heavily discounted) "stuff" to our members with a coupon ad (up to 1/8 page size).

Advertising doesn't have to be expensive any longer. See the other side of this flyer for our current advertising rates.

If you would like more information about advertising opportunities in the Great Northwest, please contact us at 210-681-2983 or send an email to info@greatnorthwest.org.

* Businesses who sponsor one or more GNW events, and / or offer free / deeply discounted merchandise & services to our members (i.e 50% off, buy one and get one free offer, etc.), may qualify for a **FREE** Passages ad PLUS **FREE** web ad in recognition of their support. Contact us for more details or to make us an offer of support. There is no better or more cost effective way to get your company's name in front of our residents on a regular basis.



GREAT NORTHWEST Passages



Special Free Advertising Offers for 2008

- ◆ Become a Sponsor for a GNW Event* and get a free ad, ad size dependent upon level of sponsorship.
- ◆ Offer free or deeply discounted merchandise or services in the form of a coupon and we'll run it free (limit 1/8 page size)
- ◆ All Advertisers will receive a FREE ad on our web page while their ad runs in the Passages newspaper.

* **GNW events include** activities such as our Polar Bear Swim, Holiday Socials (Memorial Day, July 4th, Labor Day, Christmas Hot Chocolate), Easter Egg Hunt, Spring Fling, National Night Out, quarterly Newcomers' Receptions, Annual Meeting of the Members, Yard of the Month Contest, Masquerade Ball, Kids' Movie Nite, Movie Nite for Adults, Adult Luau, Holiday Lights Contest, plus all the various Sports Seasons - Soccer, Basketball, Softball, Swim Team, etc. We have an event that will be just right for you to sponsor or co-sponsor!

2008 Advertisement Rate Sheet

All rates require prepayment in full prior to publication. Annual Contracts will be billed quarterly after initial down payment and are due prior to insertion for that quarter. Contact us at 210-681-2983 for more information. All advertisers with larger ads than the "Resident Business Card", will receive a complimentary copy of each issue of the Passages in which their advertisement has appeared. All residents automatically get a copy delivered to their door. All prices shown below are "per contract" with discounts offered for contracts which run 3 or 12 consecutive months.

**ADVERTISE
YOUR
BUSINESS**

| <u>Type / Size Advertisement</u> | <u>1 time</u> | <u>3 times</u> | <u>12 times</u> |
|--|---------------|----------------|-----------------|
| Classified Business Ad (Service/Sales, 5 Lines max) | \$10.00 | \$25.00 | \$95.00 |
| Resident Biz Card (3.4"w x 1.9"h) | \$27.50 | \$75.00 | \$264.00 |
| Business Card (3.4"w x 1.9"h) | \$40.00 | \$105.00 | \$330.50 |
| 1/8 Page (5"w x 3.38"h) | \$75.00 | \$195.00 | \$600.00 |
| Quarter Page (5"w x 6.75"h) | \$140.00 | \$375.00 | \$1200.00 |
| Half Page (10.25"w x 6.75"h) | \$275.00 | \$735.00 | \$2400.00 |
| Full Page (10.25"w x 13.5"h) | \$550.00 | \$1470.00 | \$4800.00 |